



NEWS RELEASE

Enviro Ambient / Enviro Innovate Present at the June 2017 Clean Innovation Investor Forum and Carbon XPRIZE Summit

June 12, 2017

NEW YORK / BOSTON / ONTARIO – Enviro Ambient, Enviro Innovate and its coalition partners presented today at the June 2017 Clean Innovation Investor Forum and Carbon XPRIZE Summit. Those attending include Round Two Competitors in the NRG COSIA Carbon XPRIZE competition; <http://carbon.xprize.org/>, a \$US 20 million global competition challenging teams to develop breakthrough technologies that convert the most carbon dioxide emissions from natural gas and power plant facilities into products with the highest net value.

The message delivered today to the Team Summit and the Carbon XPRIZE competitors is that to effectively advance their technologies and businesses, these companies need to consider and execute strategies focused on four key result areas, specifically:

- Development and Commercialization Roadmap, plus Intellectual Property, presented by Lucas Watkins, Steve Kenny and Natasha Reed from Foley Hoag, LLP.
- Financial Modeling for Carbon Capture Utilization Companies, presented by Paul Scott, V.P. Finance at Enviro Ambient / Enviro Innovate.
- Designing Carbon Credits for Carbon Capture Utilization Technologies, presented by Seth Baruch, President of Carbonomics, LLC; and
- Techno-Economic Analysis in Carbon Capture Utilization, Presented by Boyd Davis, President of KPM.

The market acceleration for many of the Round Two Competitors in the NRG COSIA Carbon XPRIZE competition is being driven with the support of Enviro Ambient, Enviro Innovate, and a blue chip group of organizations and individuals dedicated to inspiring transformation, enabling new markets, and advancing solutions to some of our world's grandest challenges.

About Enviro Ambient

Enviro Ambient develops and commercializes clean energy solutions for manufacturers and power generators that use fossil fuels to generate energy to produce electricity, cement, aluminum, steel, oil and other industrial goods. As our suite of clean technologies increases, there will be expanded focus on solutions targeted toward recycling, renewable energy, green transportation, advanced materials, green chemistry, and water solutions. This also includes energy efficiency and production technologies that result in lower GHG emissions. Enviro Ambient and its collaboration team, are marvelous partners of government, utilities, and energy consumers, and our advancements are vitally important in defense of this continent's energy supply, energy security, energy sustainability and grid integrity. For more information, visit www.enviroambient.com.

About Enviro Innovate

Enviro Innovate has formed a cleantech accelerator that is attracting startups and established enterprises looking to commercialize or acquire innovative technologies. Enviro Innovate, in collaboration with Queen's University, Air Liquide, Carbonomics, E. I. DuPont Canada Company, Foley Hoag, Kingston Process Metallurgy, McAllister & Quinn, WorleyParsons, and the City of Kingston, is able to draw on the experience and expertise of a multitude of relationships and resources to assist early-stage companies to commercialize next-generation, globally-applicable, cleantech products. We focus on a range of clean-tech solutions including: recycling, renewable energy, green transportation, advanced materials, green chemistry, and water solutions. As importantly, this focus also includes energy efficiency and production technology that results in lower GHG emissions. Initially conceived in 2013, this collaborative partnership with our partners in this innovation ecosystem is impactful and unprecedented. For more information, visit www.enviroinnovate.com.

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